Dorfner Strengthens its Strategic Business Segment for Composites



Fig. 1 Information on Dorfner fillers for composite materials can be found at www.dorfner-composites.com

(Source: Gebrüder Dorfner GmbH & Co. Kaolin- und Kristallquarzsand-Werke KG)



Fig. 2 Dorfner fillers enable new dimensions in design and durability of composite materials (Source: Sternhagen)

Gebrüder Dorfner GmbH & Co. Kaolin- und Kristallquarzsand-Werke KG/DE strengthens its presence in a strategic business area with a new website on the topic of composite materials: www.dorfner-composites.com. Here, manufacturers of products based on synthetic resin composites — e.g. for kitchens and baths — can get inspired while learning everything there is to know about the high-end branded fillers from this family firm in Bayaria.

Functional fillers from Dorfner make the composite materials used in kitchen sinks, countertops, wash basins, shower stalls and bathtubs resistant to chemicals and mechanical wear. And designers love how endlessly creative they can be with these versatile materials. Round or square, satin or gloss finish, white or colour: whether for private or commercial use, objects made with these products can be modelled as desired – and then produced economically. In order to put the whole spectrum of Dorfner's expertise at the manufacturer's fingertips, and to portray its vast product palette of composites in a user-friendly and targeted way, the company has unveiled a new web resource built just for this business area.

At www.dorfner-composites.com, web visitors will find a world devoted to composite materials, along with the myriad and wonderful applications thereof.

Besides presenting the well-known GRANUCOL® family of products, the site also describes the technical services offered by the Dorfner organization. Between its highly qualified application services and its in-house casting facilities, Dorfner has become a strategic partner for its customers along the entire production chain: taking

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Fig. 3 As a development partner for customers Dorfner supports with a professional application service and an own casting facility (Source: Gebrüder Dorfner GmbH & Co.)

them step-by-step through the development process from idea to finished product, it has thus contributed to the success of countless prominent brands.

Since 1895 the Dorfner organization has specialized in the production, processing and refinement of industrial minerals that serve as highly functional fillers and additives in a variety of applications.

An independent and autonomous familyowned business, Dorfner profits from exclusive access to one of the most important natural mineral deposits in Germany; through its expertise, built up over more than a century's experience, it elaborately transforms these versatile resources via proprietary particle technologies and modification processes into valuable branded products.

Dorfner's products include high-performance functional fillers for a broad range of applications and sectors, e.g. in advanced emulsion paints and varnish systems, or as key components of industrial flooring or composites.

In several key segments, the company has established itself as a market leader. Due to their singular features, many of Dorfner's products can now be found in a vast array of items in daily use around the globe.

Tradition, continuity and innovation are the guiding principles behind all its dealings – both with its customers and with its employees.

This is further rooted in technical expertise and a systematic commitment to environmentally sound use of natural resources, ensuring the ultimate in quality and customer value.

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www.dorfner.com www.dorfner-composites.com



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